



JSS MAHAVIDYAPEETHA
DEPARTMENT OF CHEMISTRY
JSS ACADEMY OF TECHNICAL EDUCATION, NOIDA



www.jssaten.ac.in

GROUP DISCUSSION WITH WOMEN BENEFICIARIES OF BAIDPURA

DATE OF VISIT: 19TH FEBRUARY 2023 (SUNDAY)

**Title of Project: "DEVELOPMENT OF WOMEN ENTREPRENEURSHIP FOR LOW COST
SANITARY NAPKINS PRODUCTION"**

**under TDUPW programme of A2K+ Scheme of DSIR,
Ministry of Science and Technology, Government of India**

A meeting was organized with Women beneficiaries/stakeholders of Baidpura village on 19th February 2023 to make them aware of the Project deliverables. Dr Pratibha Singh (PS) and Dr. Ashima Srivastava (AS) initiated the meeting by speaking about the importance of hygiene and Sanitary napkins. The Resource Person, Mr. Ashok Suyal, (Social Expert, EIS, Rays Enserv, New Delhi) interacted with the men and women of the village and explained them the significance of the training program which will be taken up during the project. He emphasized the fact that this learning can change their lives and generate means of their livelihood. It will give them the opportunity to learn a skill of making low cost sanitary napkins using cotton knitwear and baggase for skill enhancement and capacity building of women and enhance entrepreneurial skills of the women of Baidpura in managing their business.





JSS MAHAVIDYAPEETHA
DEPARTMENT OF CHEMISTRY
JSS ACADEMY OF TECHNICAL EDUCATION, NOIDA



www.jssaten.ac.in

Ms. Ekta Bhatnagar (Field Supervisor) and Ms. Sandhya Bidhuri (JRF) also gave a demonstration of making a reusable cotton cloth sanitary napkin which was applauded by all the women present over there. The Project Team has motivated the women beneficiaries to become entrepreneurs by participating in the Skill Development program under the DSIR project.

The Anganwadi members of the second selected village (Kacchera Varsabad) also attended the meeting and appreciated the effort and initiatives taken by us for the Development of Women Entrepreneurship in Baidpura and Kacchera Varsabad.



Dr. Ashima Srivastava
Principal Investigator
Department of Chemistry, JSSATEN

Dr. ASHIMA SRIVASTAVA
PRINCIPAL INVESTIGATOR
ASSISTANT PROFESSOR
DEPARTMENT OF CHEMISTRY
JSSATE NOIDA

Dr. Roli Verma
HoD, Chemistry
JSSATEN

Head
Department of Chemistry
JSS Academy of Technical Education
Noida (U.P.)-201301

Dr. Amarjeet Singh
Principal
JSSATEN